



Ignition Athletics Performance Group Hires Cincinnati Bengals' Clif Marshall

CINCINNATI; August 7, 2006 – Ignition, the Midwest's premier sport-specific athletic training center, is pleased to announce the appointment of Clif Marshall as Performance Director.

In this position, Marshall will be responsible for overseeing the delivery of various Ignition training programs impacting youth, amateur, post-collegiate as well as professional athletes in a small group training environment.

"Clif is a seasoned and successful sports performance specialist with a strong history of designing and implementing sport-specific strength and conditioning programs geared to athletes of all ages and skill levels," said Kevin Naylor, General Manager of Ignition.

In addition to his employment at Ignition, Marshall will continue to support the Cincinnati Bengals and the organization's strength and conditioning program.

Marshall holds a Bachelor of Arts and Sciences in Exercise Science and Sports Medicine and a Masters of Arts and Teaching in Physical Education and Health Promotion from the University of Louisville.

About Ignition

Ignition Athletics Performance Group is the Midwest's premier sport-specific training center devoted to providing dedicated athletes a safe and positive training environment aimed at helping to develop and improve their body, mind, and spirit.

Ignition is the player's choice for serious sport-specific training. Ignition's aggressive approach prepares dedicated athletes to compete faster, stronger, and perform better than ever. These customized training programs focus on improving strength, speed, skill and spirit all housed in our state-of-the-art facility located in Cincinnati, Ohio.

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