



Ignition: Cincinnati Cyclones' Choice for Training

-Ignition announces partnership as Cyclones return to ECHL-

CINCINNATI; October 24, 2006 – Ignition, the Midwest's premier athletic training organization, announces an exclusive partnership with the Cincinnati Cyclones Hockey Team, a member of the East Coast Hockey League.

Ignition, located in Cincinnati, is pleased to provide Cincinnati's professional ice hockey team with training to increase speed, strength and agility on the ice as well as various physical assessments tailored to individual and team needs. The partnership includes both pre and post-season training for all contract players and access to Ignition's state-of-the-art facility and professional staff.

"We are thrilled to be able to announce this new partnership with the Cyclones," said Kevin Naylor, General Manager of Ignition. "We look forward to working with the team and helping them to perform faster, stronger and better on the ice."

About Ignition

Ignition Athletics Performance Group is the Midwest's premier sport-specific training center devoted to providing dedicated athletes a safe and positive training environment aimed at helping to develop and improve their body, mind, and spirit.

Ignition is the player's choice for serious sport-specific training. Ignition's approach prepares dedicated athletes to compete faster, stronger, and perform better than ever. These customized training programs focus on improving strength, speed, skill and spirit -all housed in our state-of-the-art facility located in Cincinnati, Ohio.

(Candid informal photos available upon request)

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